

Fascination of Plants Day May 18th 2017



The third international “Fascination of Plants Day” will be launched under the umbrella of the European Plant Science Organisation (EPSO, www.epsoweb.org). The goal of this activity is to get as many people as possible around the world fascinated by plants and enthused about the importance of plant science for agriculture, in sustainably producing food, as well as for horticulture, forestry, and all of the non-food products such as paper, timber, chemicals, energy, and pharmaceuticals. The role of plants in environmental conservation will also be a key message.

Everybody is welcome to join this initiative, which started with extraordinary success in May 2012 and 2013.

We invite you to organize for the 18th of May 2017 a fascinating activity related to plants attracting and interacting with the public. Just contact your **National Coordinator** or the overall Coordinators (see reverse side) to discuss and get access to all the supporting materials for the Fascination of Plants Day.



#PlantDay
www.plantday.org

We invite many others to join this initiative – anyone who would like to contribute to the Fascination of Plants Day is welcome to join in, ranging from schools to horticulture, research institutions to the media.

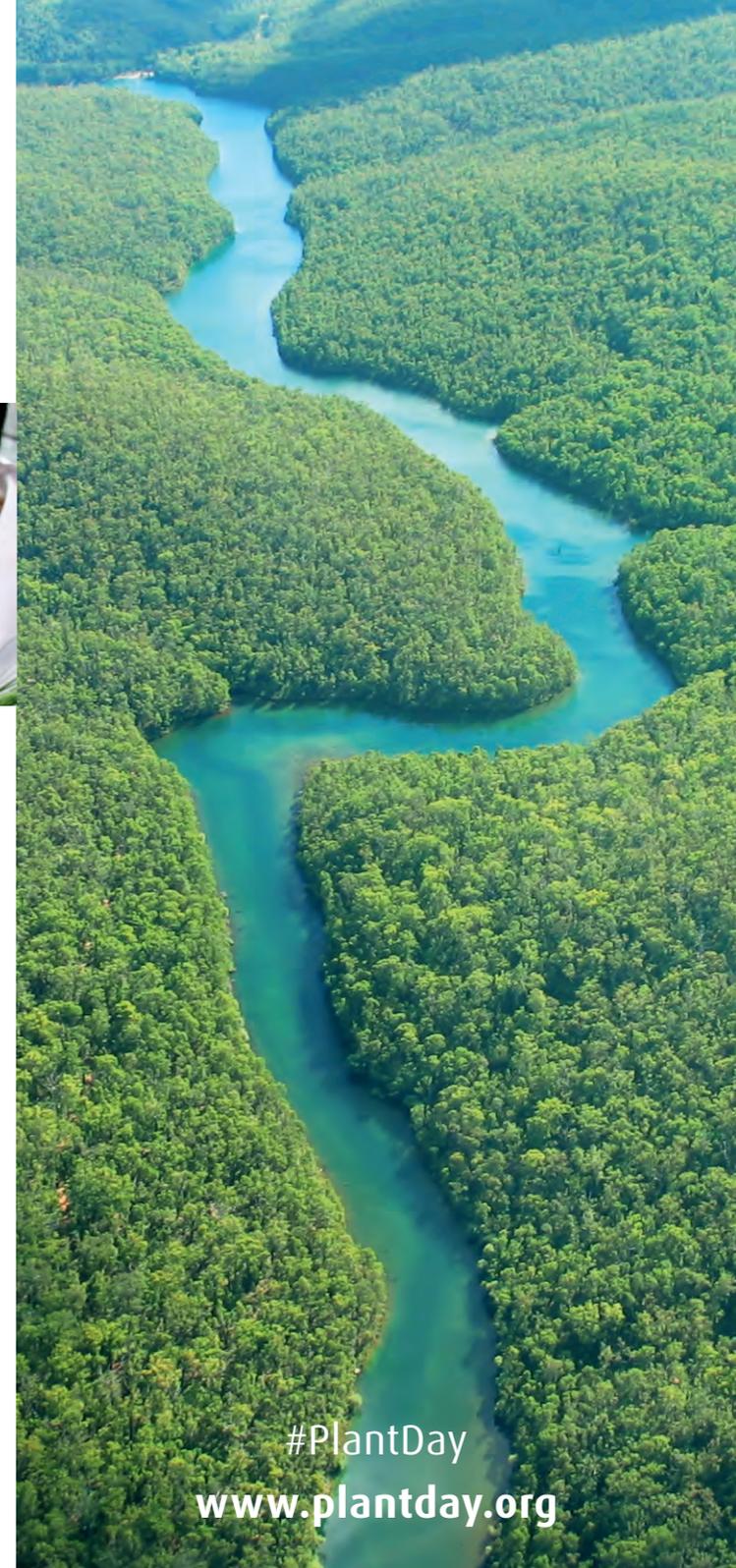


Many plant science institutions – universities, institutes, botanical gardens and museums, together with farmers and companies, have already announced that they will open their doors, with a variety of plant-based events for all the family. Also, the media are invited to join in, and scientists, farmers, politicians and industrialists will discuss with them and present the latest state-of-the-art research and breakthroughs in the plant science world and explore all of the new potential applications plant science can offer.

The Fascination of Plants Day will be backed up by a range of events in public spaces, theatres, cafes, central city squares and parks designed to get everyone thinking about plants.



Please contact us to become a sponsor of the Fascination of Plants Day:
eps@epsomail.org



#PlantDay
www.plantday.org



Plants are fascinating. From one little seed, planted into soil, many green lives can arise – from small herbs up to big trees, or from ornamental flowers to substantial crops which all animals and mankind need to **survive** on this planet. Plant biologists estimate the total number of plant species roughly to be about 250,000.

On the back of this coordinated activity we hope to plant many virtual and constantly germinating seeds in the collective mind of the European and World Public that **plant science** is of critical significance to the social and environmental landscape now and into the **future**.

bycutting by piparedesign - pictures provided by iStockphoto and EPSO



#PlantDay
www.plantday.org



Fascination of Plants Day

Overall Coordination

Europe Przemysław Wojtaszek
Calum MacKichan
fopdpw@amu.edu.pl
calum.mackichan@epsomail.org

Beyond Europe Trine Hvosllef-Eide,
Calum MacKichan
trine.hvosllef-eide@nmbu.no

Overall Karin Metzloff
epsomail.org

National Coordinators

Argentina Marianela Rodríguez
rodriguez.marianela@inta.gob.ar

Australia Hannah Birke
hannahbirkeplantday17@gmail.com

Austria Margit Laimer
margit.laimer@boku.ac.at

Belgium Claire Périlleux
cperilleux@ulg.ac.be

Bolivia Silvia Ten
silvia.ten.f@gmail.com

Bosnia & Herzegovina Erna Karalija
erna.karalija@gmail.com

Cameroon Okolle Justin
okollejustin@yahoo.com

Canada Shahrokh Khanzadeh
Shahrokh.Khanzadeh@AGR.GC.CA

China Peng Zhang
zhangpeng@sibs.ac.cn

Croatia Boris Duralija
bduralija@agr.hr

Cyprus Dimitris Tsaltas
dimitris.tsaltas@cut.ac.cy

Czech Republic Tomas Vanek
vanek@ueb.cas.cz

Finland Karen Sims-Huopaniemi
karen.sims-huopaniemi@helsinki.fi

France Armelle Favery
armelle.favery@paca.inra.fr

Germany Lisa-Marie Beyer
lisa-marie.beyer@phytomedizin.org

Hungary Attila Fehér
feher.attila@brc.mta.hu

India Neera Bhalla Sarin
neerasarin@rediffmail.com

Ireland Zoë Popper
zoe.popper@nuigalway.ie

Italy Martin Kater
fascinationofplantsday@unimi.it

Japan Yube Yamaguchi
fopdjapan@gmail.com

Lebanon Tanos Georges Hage
thage@ndu.edu.lb

Lithuania Giedre Pauzaite
g.pauzaite@bs.vdu.lt

Mexico Haruda Shimada
h.shimada@enes.unam.mx

Mozambique Salomao Bandeira
salomao.bandeira4@gmail.com

Nepal Ganesh Agrawal
gkagrawal123@gmail.com

Netherlands Ingrid Vlegghels
ingrid.vlegghels@wur.nl

Nigeria Olusegun Olubode
oluomobode@gmail.com

Norway Trine Hvosllef-Eide
trine.hvosllef-eide@nmbu.no

Poland Magdalena Arasimowicz-Jelonek
arasim@amu.edu.pl

Portugal Nelson Saibo, Joana Lobo Antunes
saibo@itqb.unl.pt, joanala@itqb.unl.pt

Russia Gregory A. Pozhvanov
gregory@pzhvanov.com

Saudi-Arabia Maged M. Saad
maged.saad@kaust.edu.sa

Slovakia Michaela Havrlentova
havrlentova@vurv.sk

Slovenia Maruša Pompe-Novak
marusa.pompe.novak@nib.si

Spain Jose P. Beltran Porter
jpbeltran.fascinationofplants@divc.csic.es

Sweden Jens Sundström
Jens.Sundstrom@slu.se

Switzerland Sylvia Martinez
sylvia.martinez@unibas.ch

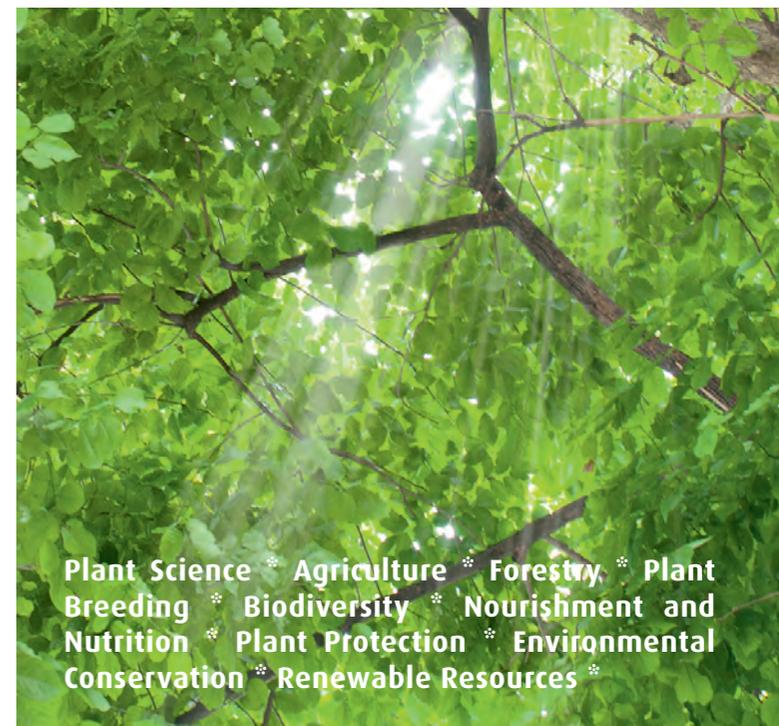
Tanzania Catherine Njuguna
c.njuguna@cgiar.org

Ukraine Yuliya Krasnylenko
y.krasnylenko@gmail.com

Uruguay Marcel Bentancor
marcel.bentancor@gmail.com



Fascination of
Plants Day
May 18th 2017



Plant Science * Agriculture * Forestry * Plant
Breeding * Biodiversity * Nourishment and
Nutrition * Plant Protection * Environmental
Conservation * Renewable Resources *



www.plantday.org

