Video Contest Rules and Conditions

**Fascinating Plant Films:**

**Create a YouTube Video**First Prize: $150

Second Prize: $100

Submissions accepted:

March 14, 2017 through May 14, 2017.    
Winners announced May 18, 2017.

[**Submit**](http://blog.aspb.org/fascination-of-plants-day/video-contest/video-contest-submission-form/) **your video on YouTube using the hashtag #USFoPD**

 Video Categories

1. **General videos** are intended for the public and do not have to set up viewer mastery of technical terms or procedures. They should elucidate, inspire and promote interest in plant biology in an entertaining, compelling or humorous way. Videos may also be education for conveying specific or specialized information in a manner useful to a non-specialist learner e.g. for use in K-16 classes or informal education settings.

**Guidelines**

Video Themes or topics might include the following:

1. **Science** – the inner workings of plant biology (microscopy, laboratory, growth chamber, herbarium collections, etc.) & the people who make it happen
2. **Agriculture** – fields, orchards, farming, planting, etc.
3. **Gardens** – flowers, vegetables, landscaping, urban oases, etc.
4. **Nature** – forests, fields, mountains, riparian…as long as plants are the star
5. **Plant products**—things humans derive from plants (clothing materials, medicine, furniture, biodiesel, paper products, cosmetics)

**Artistic Guidelines**

1. A lively yet focused and cogent theme is better than a grand overview or content-heavy tome. If a video is distinctly suited for just one particular topic or theme (see above) then it probably hits the right mark.
2. The 12 principles of plant biology ([www.aspb.org/12principles](http://www.aspb.org/12principles)) may offer some specific inspiration.
3. Films including the nature of science, critical thinking or hands-on explorations will be welcome.
4. Within the 3-minute limit, aim for ‘long enough to cover the subject, but short enough to be interesting.’
5. Videos must be family-friendly (i.e. a PG rating per [http://www.mpaa.org/film-ratings/#](http://www.mpaa.org/film-ratings/)).
6. Videos need not be in English, but must be fully understandable to an English-speaking audience.
7. Video is art. So if you’re truly confident in your film’s artistry and clear message, you may diverge from guideline #1.

**Contest Rules**

1. Maximum video length is three (3) minutes. YouTube also restricts the file size and file type that may be uploaded. YouTube supports High Def (1280 x 720) resolution, which we highly recommend.
2. For each video entry, you must do three things:
3. Make sure you add the following to information on YouTube:
   * Add the tag ***FoPDUSAvideo*** to the Video Information on YouTube
   * Include somewhere in the video description this metadata:
   * the web address [www.aspb.org](http://www.aspb.org/) and #FoPD
   * creator name(s)
4. Videos must be original and submitted by or on behalf of the creator and with the creator’s direct consent. Adults must submit on behalf of minors. More than one entry per person is permitted.
5. Videos must be uploaded and available on [**YouTube**](http://www.youtube.com/) no later than **11:59 pm (local time zone) on May 14, 2017**. You must also submit the online entry form by the same deadline.
6. Videos must be new and first uploaded to YouTube on or after March 14, 2017. Videos that were on YouTube at any time prior to this date are not eligible (this restriction includes any versions that are substantially the same as the entry).
7. Videos must be publicly accessible on YouTube until at least December 31, 2017 and preferably in perpetuity.
8. By submitting a video, the submitter agrees to the Terms & Conditions (below) which include assigning the copyright to non-commercial public domain.

**Terms & Conditions**

1. ASPB and RevBio employees and their immediate families are not eligible to participate.
2. One $150 prize will be awarded by check or wire to the adult contact for the winning submission (defined as most “likes”), and one $100 prize will be awarded to the second winning submission (defined as second most likes) after all video and contact information is confirmed and by December 31, 2017.
3. In the unlikely event of a tie, the cash prize will be split among the winners and $125 will be awarded to each winner.
4. Any tax implications will be the responsibility of the winner. The winner agrees to supply to contest organizer American Society of Plant Biologists any necessary tax information to process the payment.
5. All submitted videos will be freely available to anyone for non-commercial use under a Creative Commons [Attribution-NonCommercial 4.0 International](http://creativecommons.org/licenses/by-nc/4.0/) license. Contest organizers may refuse or reject any videos with copyright details that are unclear to the organizers.
6. All submissions may be shared via the contest organizers’ media streams after the contest ends; proper credit will be included.
7. The list of winning videos for this competition will be posted on [www.aspb.org](http://www.aspb.org/), and winners will be contacted by email to gather additional information needed for payment.
8. By entering the contest, the submitter certifies that the video is original and does not infringe on copyright laws. The submitter agrees that contest organizers may advertise or promote the video and may host the winning videos or links to the winning videos on its website or the websites of its supporting organizations.
9. American Society of Plant Biologists (ASPB)and its associates and supporting organizations will do their best to run the contest in a fair and efficient manner, but they assume no responsibility for any direct or indirect losses or consequences you may incur in participating in this contest. ASPB may modify the contest rules and operating procedures, to insure the competition is fair and effective.