ASPB Board of Trustees Meeting Summary Monday, July 20, 2026, 7:00 a.m. – 9:00 a.m. EST

COMMITTEE MEMBERS AND STAFF:
BoT Members: Sreekala Chellamma, Treasurer and Chair, Board of Trustees; Z. Jeffrey Chen, Member, Board of Trustees; Glenda Gillaspy, Member, Board of Trustees;
Staff: Crispin Taylor, ASPB CEO; Ashok Dang, VP BD
Invited: Hong Ma, Past President; Kent Chapman, President; Tessa Burch-Smith, President-elect; Dana Bos (Bernuth & Williamson); guest for the first agenda item

The Board of Trustees (BoT) met on July 20, 2026, approved the agenda, and noted that draft minutes from the June 24, 2026, meeting have been circulated and are pending staff review before formal approval.

Organizational Assessment. The consultant team conducting the organization-wide review reported that the project is on schedule. The review covers the organization's overall direction, membership, governance, and finances, and has so far included a review of the strategic plan, organizational structure, and staffing. Benchmarking data will be provided at the project's conclusion, and the final report is expected at the September budget review meeting. The Board discussed opportunities to gather input from members who are active in related professional societies.

Property. The Board reviewed offers received for the organization's property. Based on staff recommendations, the BoT voted unanimously to recommend that the Board of Directors reject the current offer and pursue a sale through a real estate broker. The Board also began exploring strategic uses for sale proceeds, including offsetting temporary revenue reductions that could result from transitioning publications to open access and establishing investment funds whose earnings would support new revenue-generating programs. The Board noted it must first determine what portion of proceeds to allocate to these purposes and will seek financial advisory input.

Business Development. The Business Development Working Group identified several themes for diversifying revenue and prioritized industry engagement, education and training, and international engagement. Related updates included:

- Efforts to strengthen member recruitment on targeted campuses through volunteer teams, building on a membership campaign that brought in over 300 new or returning members.
- Support for creating Special Interest Groups and new educational and training programs, with staffing and technology resources under consideration.
- Work with a partner organization to optimize advertising revenue, and outreach to companies about the organizational membership program.

Council Update. Because the relevant information would be covered in the combined Board of Directors/BoT meeting, no separate discussion was held.

The meeting was adjourned after approximately 8:26 am ET.