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ASPB Ambassador
2025 End-of-Year Report
Permission to share publicly: Yes

Activity 1: Science Communication & Membership Promotion at Plant Biology 2025 – Podcast Interview Series

During ASPB Plant Biology 2025, I conducted **eight in-depth interviews**, each approximately **one hour long**, as part of a science communication initiative undertaken in my role as an ASPB Ambassador. These interviews are being edited into **multiple podcast episodes**, creating a structured ASPB mission and Plant Biology 2025 series.

The interview questions were intentionally designed to align with **ASPB’s mission**, with a strong focus on:

- Promoting the value of ASPB membership
- Highlighting how ASPB supports researchers at different career stages
- Capturing personal experiences of plant scientists at Plant Biology 2025
- Showcasing the human side of plant science and conference participation

By producing multiple episodes from each long-form interview, this project maximizes outreach and allows content to be tailored for different audiences, including students, early-career researchers, and international listeners who may not have access to ASPB conferences. This ongoing digital effort transforms a single conference experience into a lasting resource for community engagement, recruitment, and visibility of ASPB membership benefits.



Activity 2: Community Building – Organizing Games Night at Plant Biology 2025

I was actively involved in organizing and supporting the **Games Night at Plant Biology 2025**, an event aimed at fostering informal networking and inclusive interactions among conference participants. This activity helped create a welcoming space for attendees, particularly students and first-time participants, to connect with peers and senior researchers in a relaxed environment.

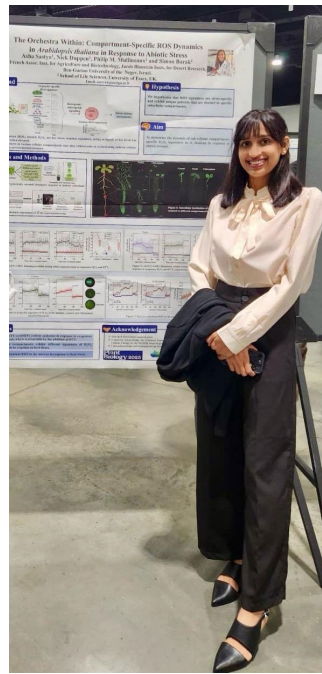
Through this initiative, I worked collaboratively with other ASPB Ambassadors and organizers to strengthen community bonds and promote a sense of belonging within ASPB. This experience reinforced the importance of social and cultural engagement as a complement to scientific programming.



Activity 3: Scientific Participation and Representation at Plant Biology 2025

In parallel with my ambassador activities, I participated in Plant Biology 2025 as a researcher, presenting both a **talk and a poster**. This dual participation allowed me to actively represent ASPB while contributing scientifically and engaging with diverse audiences.

Presenting my work, receiving feedback, and participating in discussions enhanced my professional development and reinforced my commitment to advocating for plant science.



Continuing and Future Activities

1. Complete and publish the multi-episode Plant Biology 2025 podcast series, highlighting ASPB's mission and membership value.
2. Use the podcast platform strategically to support **ASPB membership promotion and retention**, particularly among students and early-career researchers.
3. Collaborate with other ASPB Ambassadors on science communication and outreach initiatives.

4. Expand digital engagement through additional interviews, written reflections, and cross-platform sharing.
 5. Continue contributing to ASPB conferences through both scientific participation and community-building activities.
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Impact Statement

Through long-form interviews, multi-episode digital storytelling, and in-person community engagement, my ambassador activities in 2025 transformed Plant Biology 2025 into a sustained outreach initiative. By aligning science communication directly with ASPB's mission and membership goals, these efforts contribute to increased visibility, inclusivity, and long-term engagement within the ASPB community.